

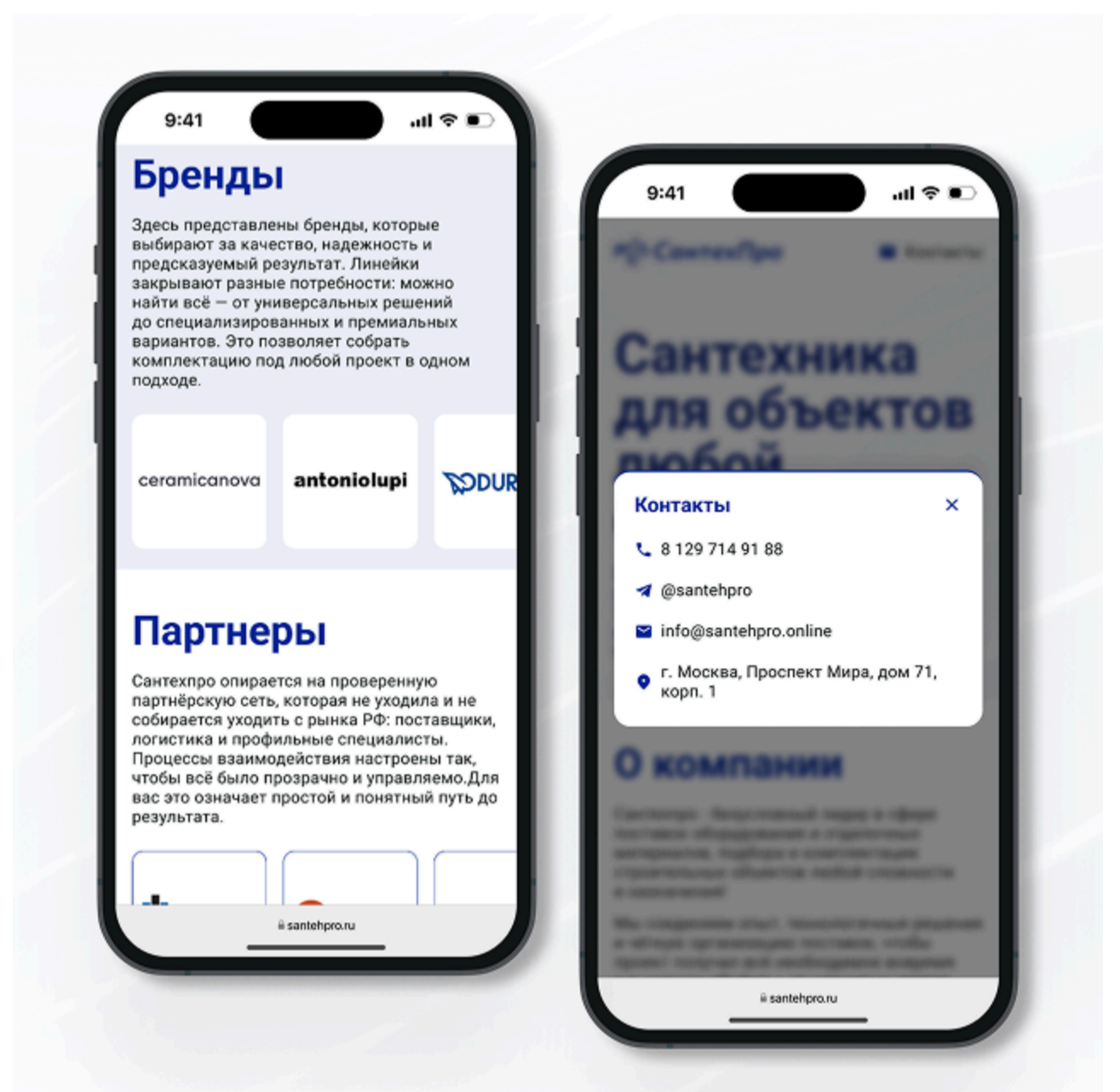
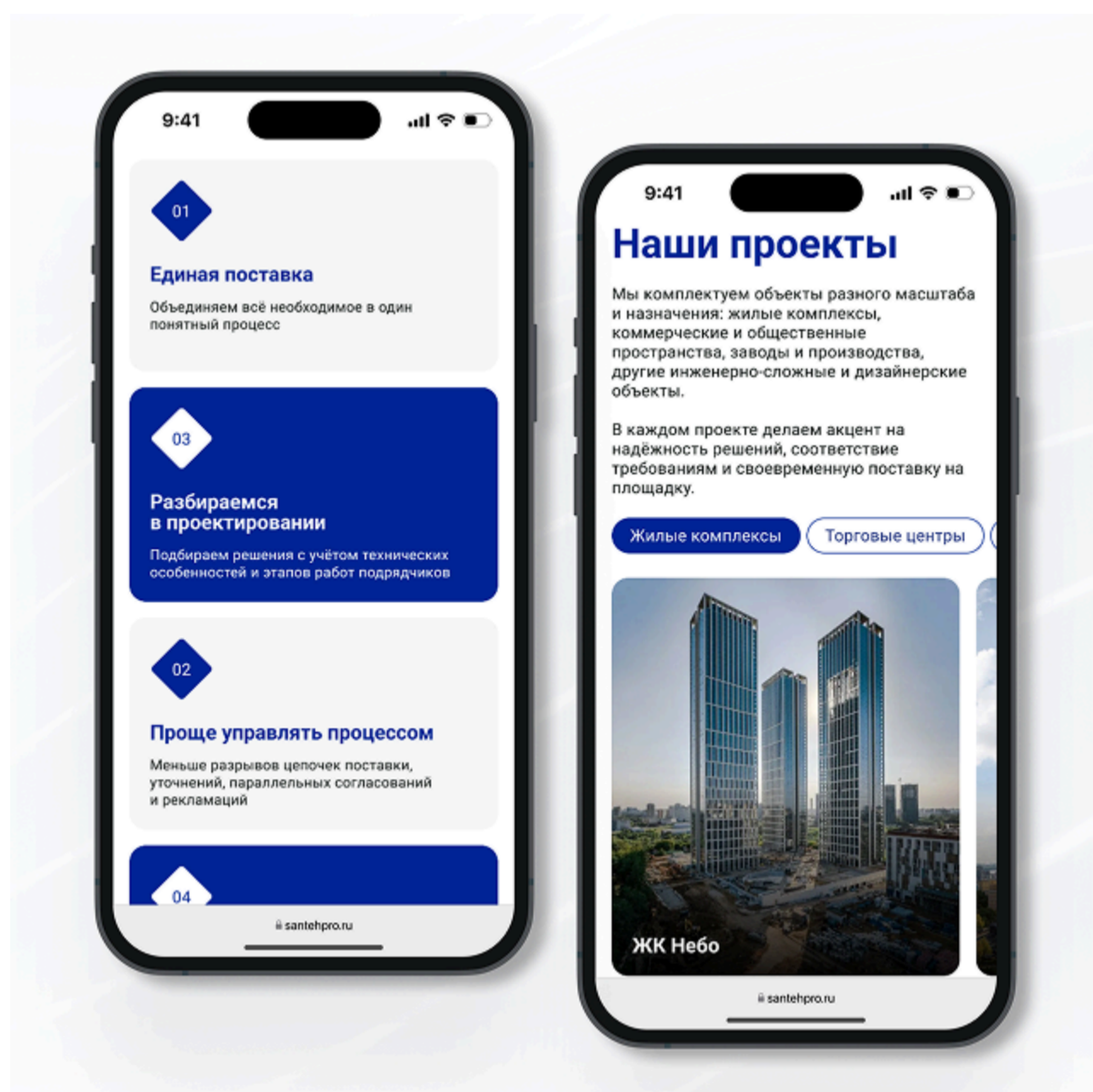
# SANTEHPRO

B2B Trade

BUSINESS CARD WEBSITE FOR A WHOLESALE SUPPLIER OF GOODS FOR DEVELOPERS

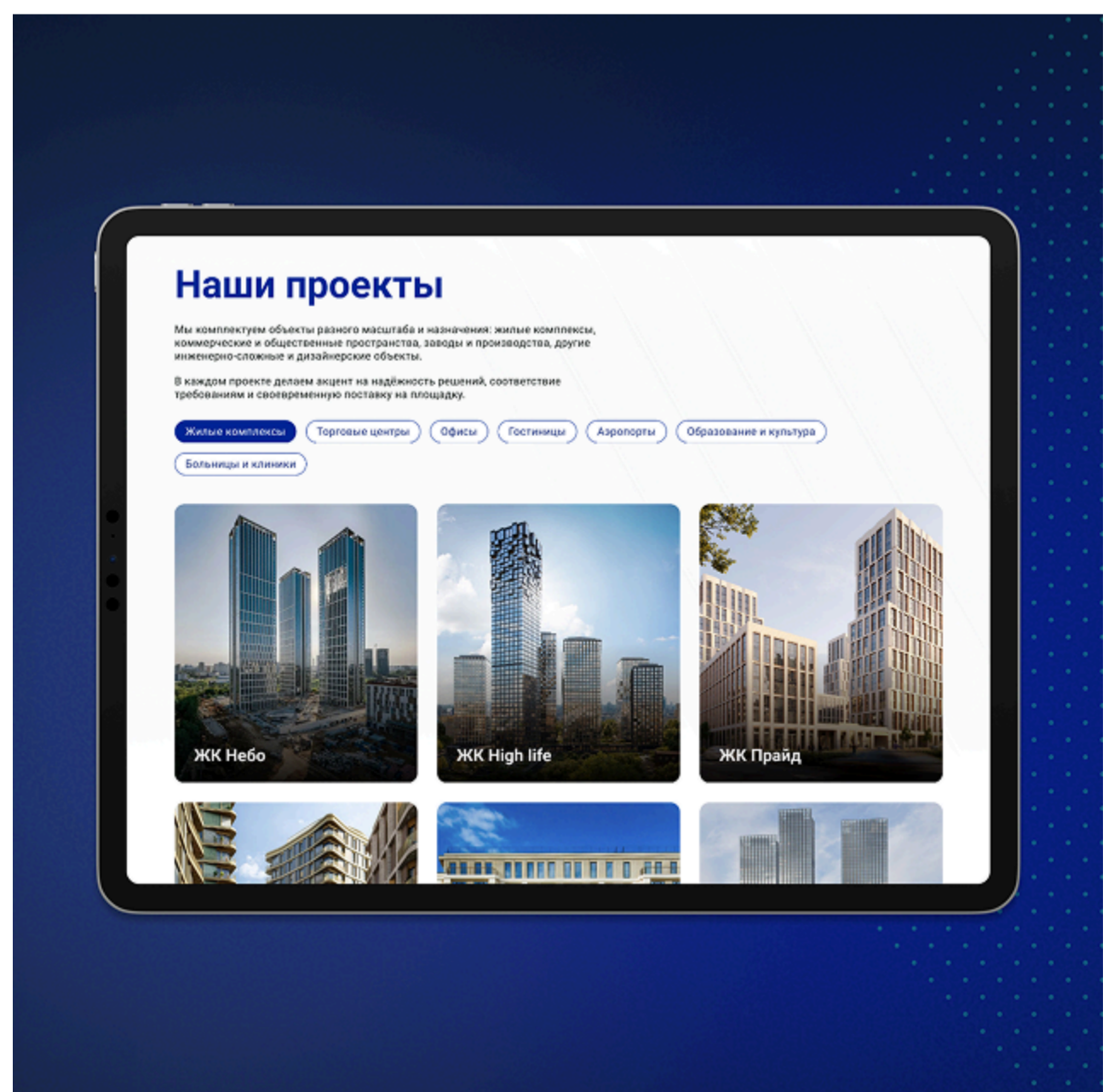
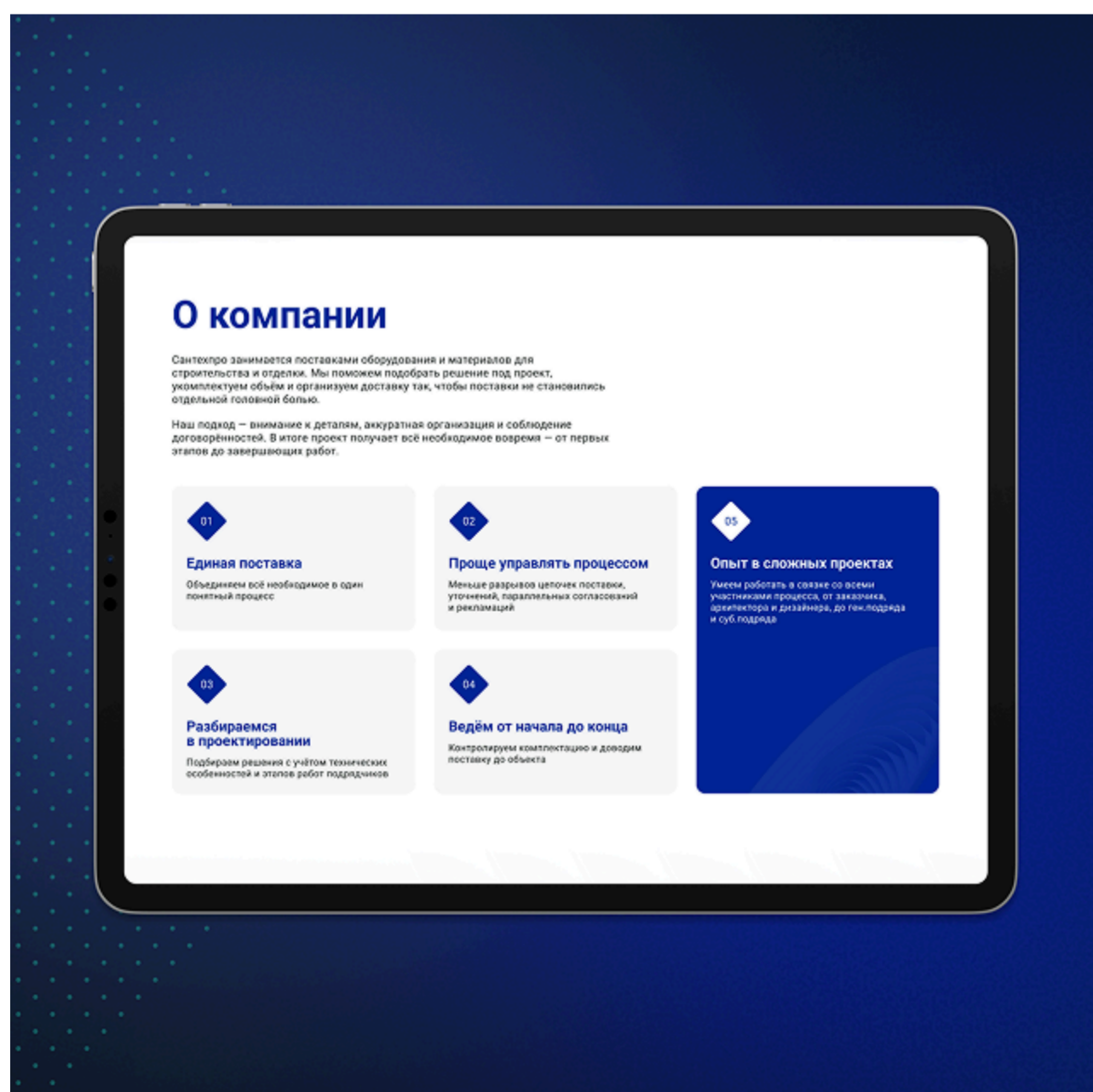
## // TASK

For SANTEHPRO, it was necessary to develop a clear and accurate business card website that would become a full-fledged representation of the company on the web. It was important to make the resource without overloading: with a clear structure, simple presentation of information and clear navigation, so that potential customers can quickly understand what the company is doing and who they will work with.



## // SOLUTION

- 01** We have assembled the website as a convenient digital showcase of the company, where key information about the supplier, its areas of work and the format of cooperation is provided quickly and without unnecessary complexity.
- 02** We have created a visually clean and concise interface that corresponds to the B2B segment and helps to perceive the company as a reliable partner for developers and construction projects.



- 03** The main focus was on making the site work as a convenient point of first contact: it helped to get to know the company, its profile and offer, as well as build trust in the supplier. We have worked out the display on desktop and mobile devices separately so that the site remains convenient and understandable in any viewing scenario.

## // RESULT

As a result, SANTEHPRO received a neat and understandable business card website, which helps the company to confidently be present in the digital environment and present itself to potential customers. The website became a working tool for the first acquaintance with the brand, and its presentation turned out to be understandable and comfortable for the audience — which was separately confirmed by a good reaction from the customer.