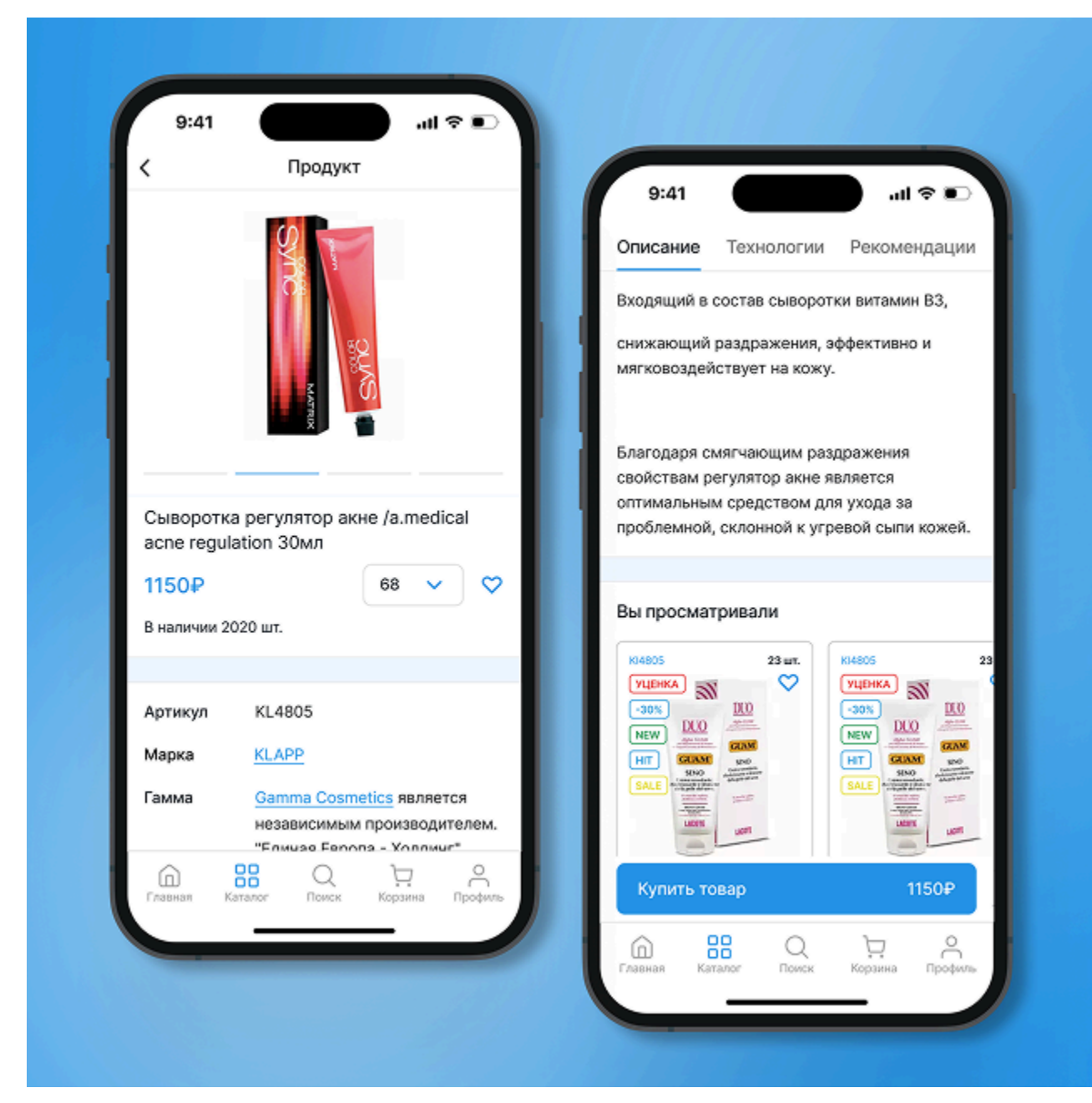
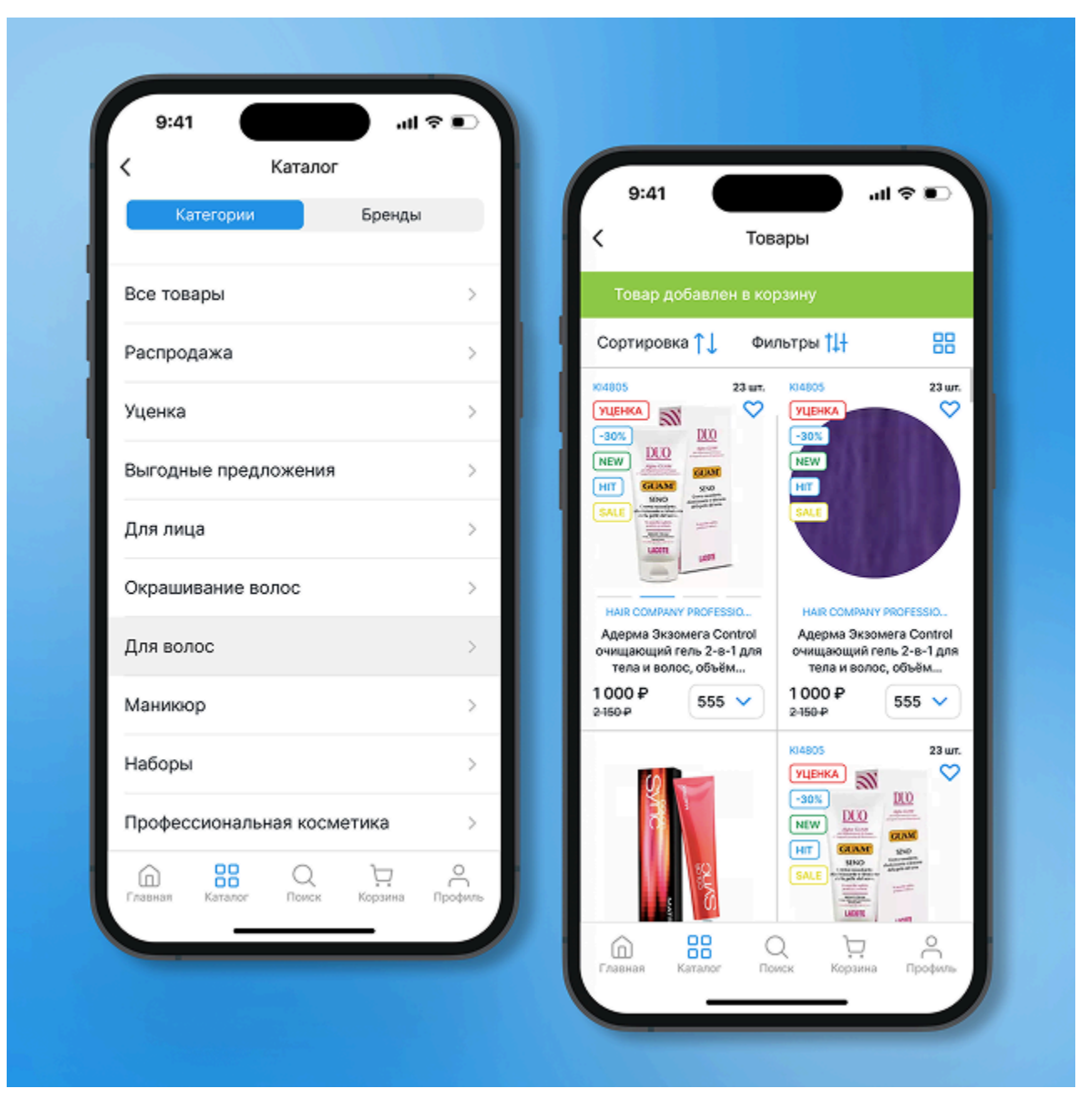


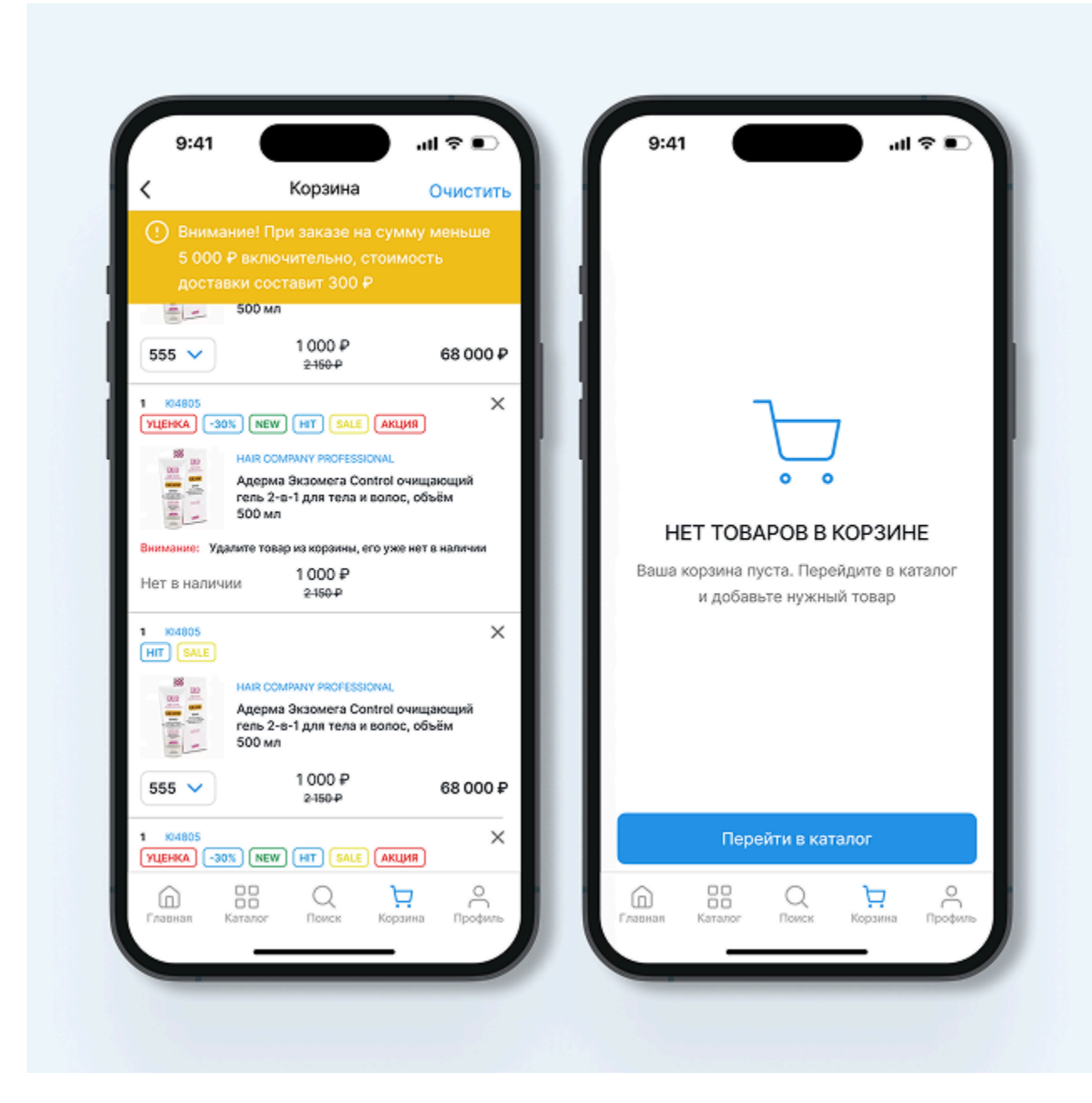
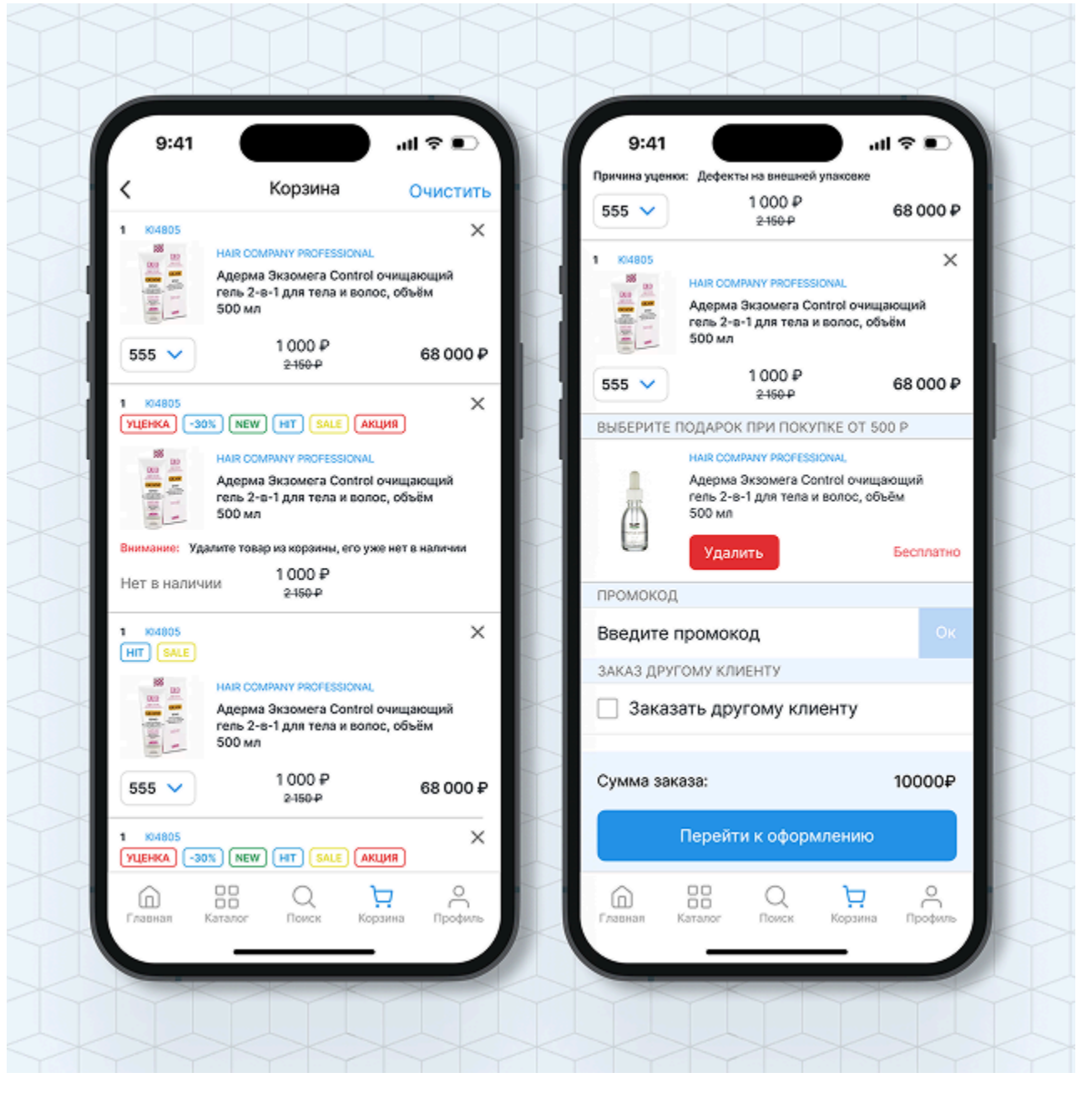
// TASK

Our team was required to develop a cross-platform mobile application on Flutter that transfers key scenarios of a B2B online store to a convenient mobile format. It was important to make a working tool for business: with a catalog, personal account, authorization, personal price lists and convenient order processing. A special emphasis was placed on ensuring that the application supports the real model of the distributor's work: small businesses and professional customers should quickly access the assortment, see their conditions and send purchase requests without unnecessary steps.

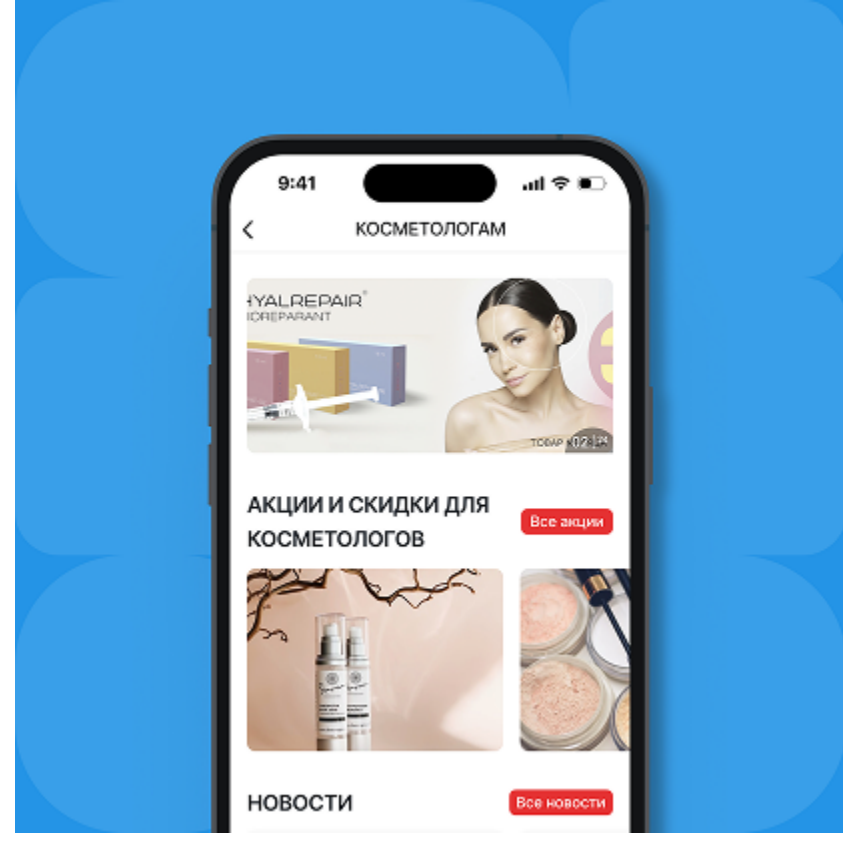
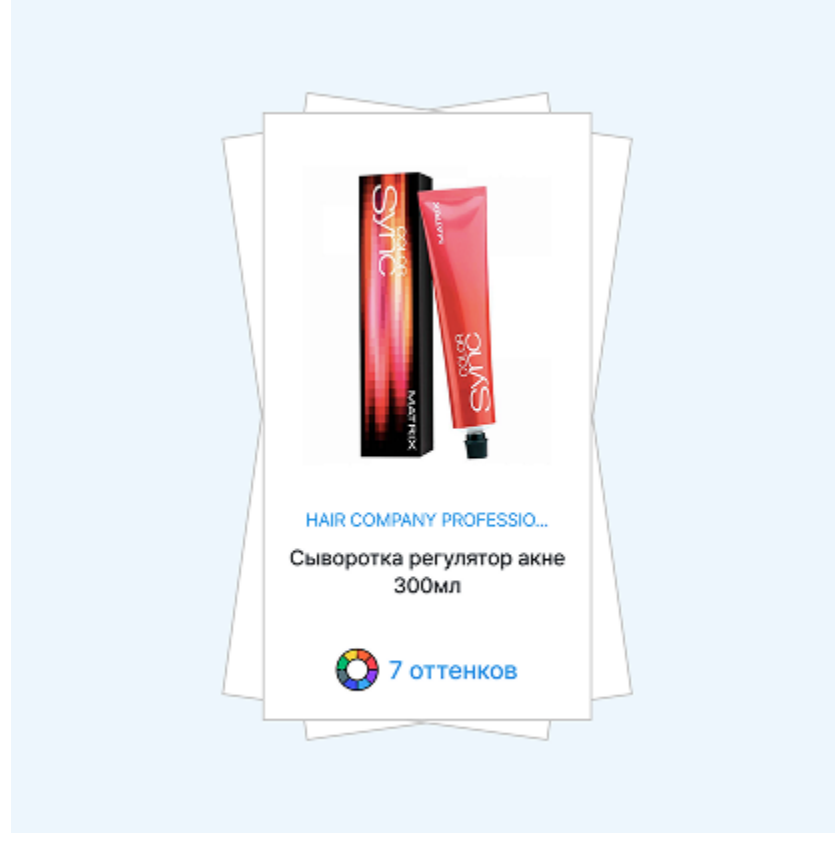
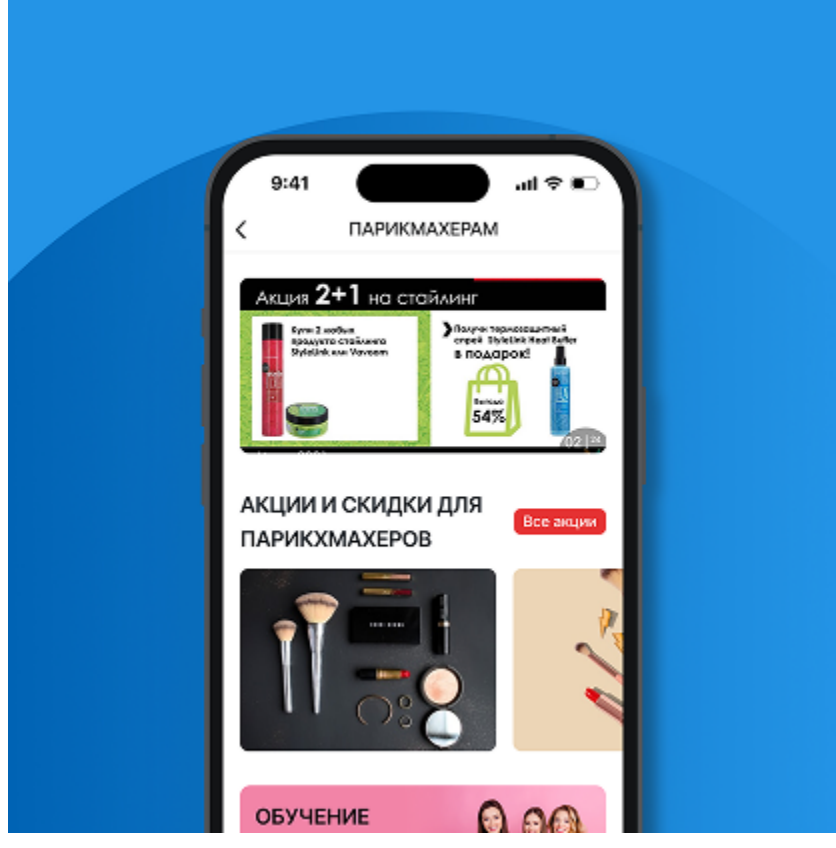


// SOLUTION

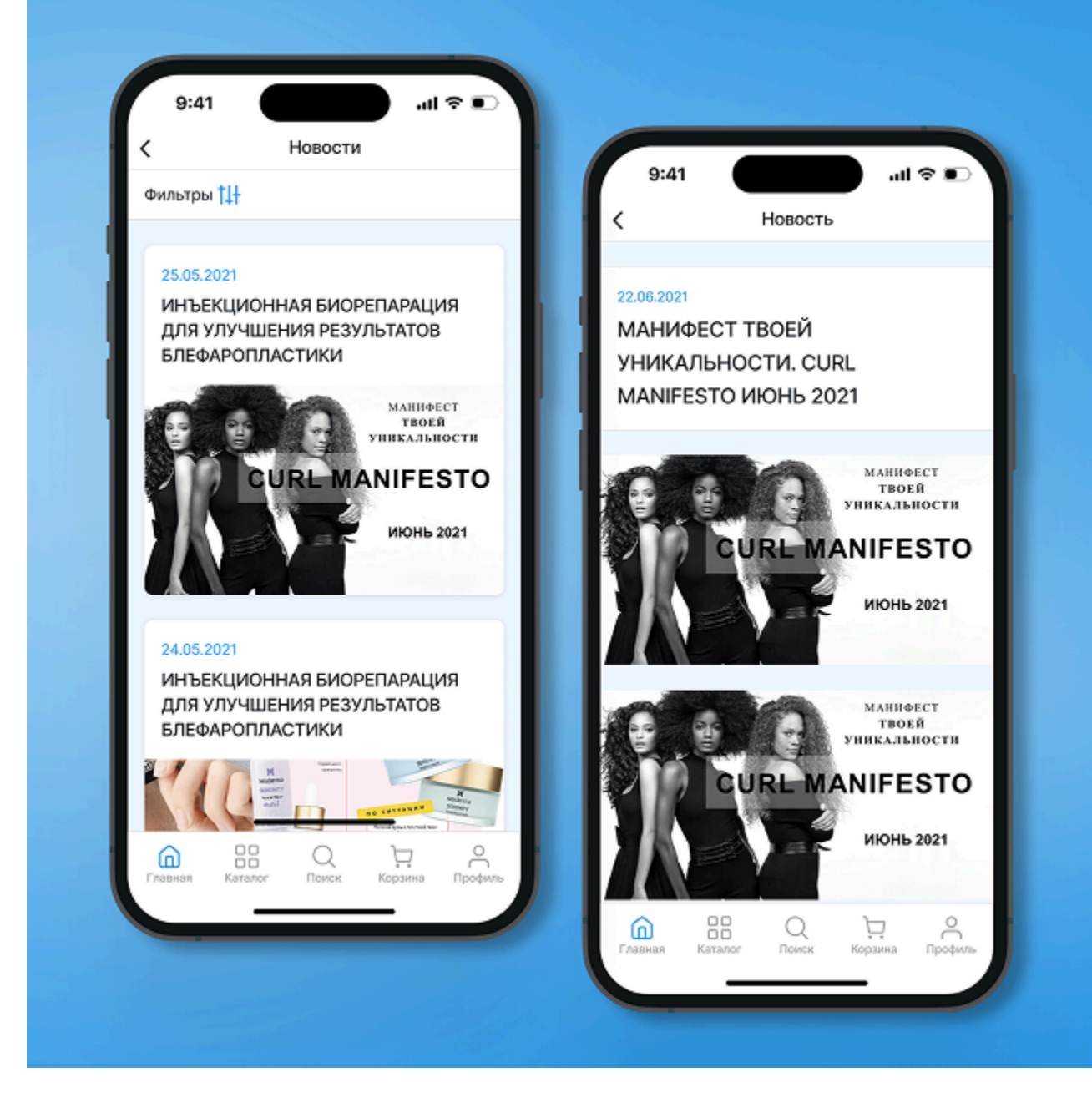
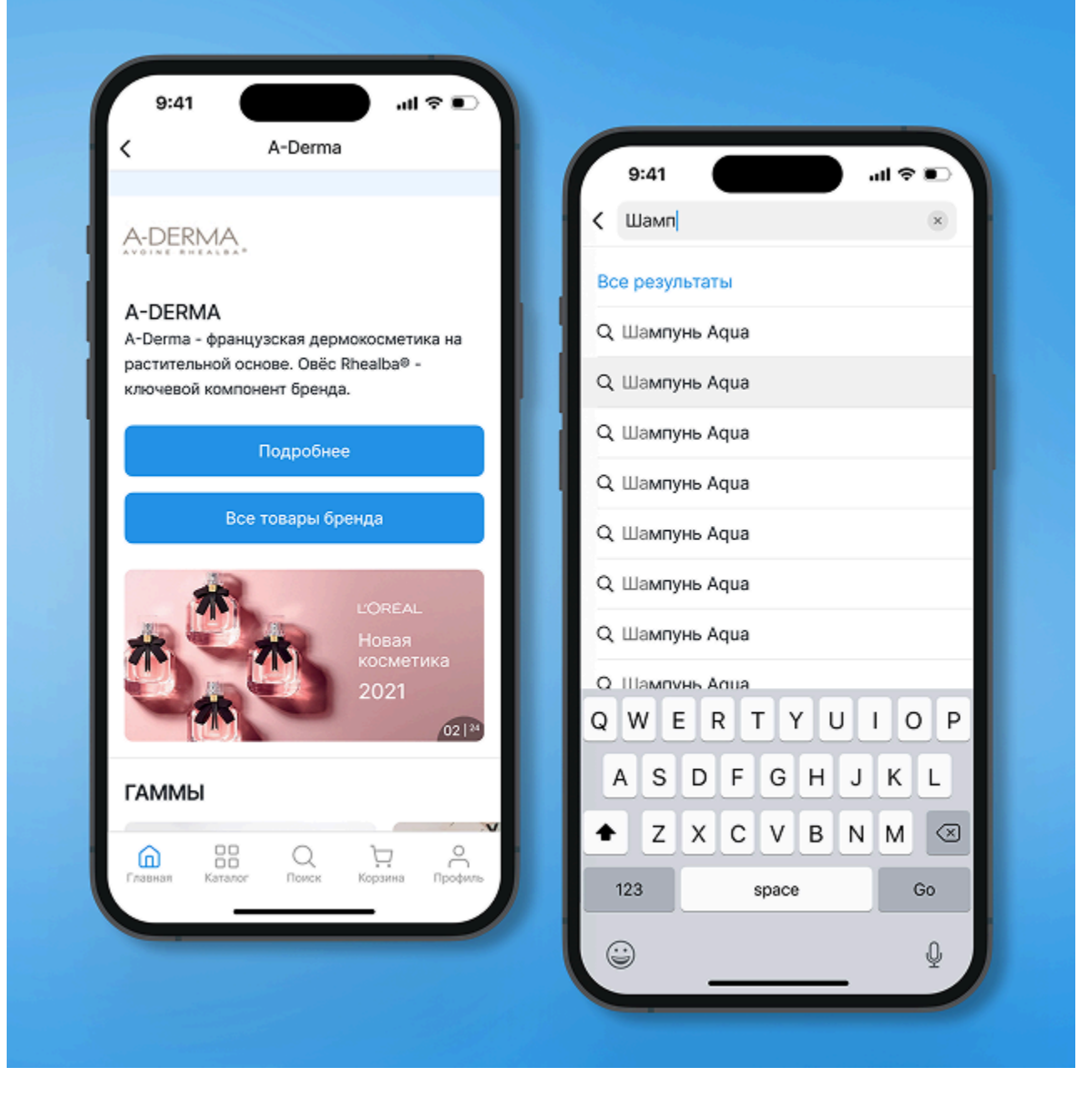
- 01** We have put together a single mobile solution for iOS and Android on Flutter to provide an equally user-friendly experience on both platforms and to develop the product faster in a single code base.
- 02** The app implements the store's key functions for a professional audience: a catalog, product cards, assortment navigation, and access to prices. The interface has been designed so that it is convenient for the user to work with a large volume of goods in a mobile format.



- 03** One of the important parts of the application is the personal account. The user can log in by mail and phone, but for full access it is necessary to register. A general price list is available before registration, and after that, personal price lists and individual discounts are available. This scenario allowed us to transfer the real B2B logic of working with clients to the application.
- 04** The application has implemented order processing without instant online payment: the client forms an application, after which it is billed. For wholesale and professional purchases, this is a more convenient and familiar scenario than the classic retail checkout.



- 05** To support business processes, integration with 1C has been provided, SMS.ru and By Yandex Maps. This made it possible to link the mobile application with internal accounting, communication with the client and the contact infrastructure of the service.
- 06** The application was designed as a tool for constant use: so that the client could quickly enter, view the current assortment, check their prices, collect an order and send a request in several steps. Due to this, the mobile channel has become not just an addition to the site, but a separate convenient entry point for B2B clients.



// RESULT

As a result, Stalker Consulting received a cross-platform mobile application that expands the capabilities of the B2B store and makes working with professional clients more convenient. The application combines the catalog, personal account, personal conditions and the application scenario in one mobile interface. The result is a practical digital tool that helps customers interact with the product range faster and simplifies regular purchases in a mobile format.